



SAINT LOUIS ATTRACTIONS ASSOCIATION
 WEDNESDAY, JULY 21, 2010
 ALLIED TRADE SHOW & LUNCHEON MEETING

How To's of Effective Networking

Presented by: Cheri Hanstein, President, Networking Works! LLC

Expand your circle of influence and build relationships through networking that works! Cheri will present some "How To's" of effective networking. Participants will experience networking in action and walk away with new techniques to put into practice. Participants will learn:

- What is and what isn't networking
- Networking best practices
- How to enter a room with confidence
- Follow-up techniques
- Networking in action

Cheri Hanstein is the president of Networking Works! LLC, a company that specializes in helping organizations expand their circle of influence and build relationships through effective networking.

During the networking portion of the meeting we will hold the **Sixth Annual Allied Trade Show**. The trade show will highlight our Allied members which represent the hospitality industry such as hotels, restaurants, destination management companies, printing and advertising companies, public relations firms, and entertainers. The diverse mixture makes the opportunities endless.

In addition, the **2010 Saint Louis Attractions Association Carole Moody Scholarship** will be presented to deserving students who have expressed an interest in establishing a career in the tourism/hospitality industry.

Date: Wednesday, July 21, 2010
Pricing: \$25.00 Members
 \$35.00 Non-Members & Walk-Ins

Schedule:
 11:00 a.m. Registration & Networking
 11:00 a.m. - 11:45 a.m. Allied Trade Show
 11:30 a.m. Luncheon & Program
 1:00 p.m. SLAA Announcements & Conclusion

- Policies:**
- Please make reservations by Noon, Friday, July 16, 2010.
 - Payment for SLAA members is required in advance or at the door. **Non-members must pay in advance at the time of reservation.** Payment is accepted by cash, check, MasterCard, Visa, Discover, or American Express. No refunds will be issued.
 - **Non-paid no shows and non-paid attendees will be invoiced for the full registration fee.**

Location:
 Dave & Buster's
 13857 Riverport Dr.
 Maryland Heights, MO 63043

To register:
Online: www.stlatractions.org
e-mail: SLAA@QABS.COM
Fax: (314) 845-1891
Phone: (314) 416-2233
Mail: SLAA
 1693 S. Hanley Rd.
 St. Louis, MO 63144

Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

E-Mail Address: _____

I will be paying: At the door By Credit Card By Check

Credit Card #: _____

Expiration Date: _____ 3-Digit Security Code (on back of card): _____

Name on Card: _____

Signature: _____

_____ Season Pass Holder Vegetarian Lunch
 _____ Total Amount Included with Registration