



Engaging the New Value Seekers

"Acting with value in mind so that you are in a position to create demand among those who are willing and able to spend." Join the Saint Louis Attractions Association on May 20th when Phil Bruno, with Treat 'em Right will discuss "Engaging the New Value Seekers." The program will include:

- Experience Economy Overview
• Focus Group Results
• The New Opportunity
• Top 5 List of Winning Leaders Tactics
• Know Your Value
• Case Studies are presented throughout the program
• Products and services that have proven recession proof

Phil Bruno, speaker/trainer/consultant, is an award-winning customer/employee satisfaction expert with 30 years applied experience of increasing revenues and leading large staffs for Fortune 500 firms, non-profits, and family-owned entities nation-wide.

Date: Wednesday, May 20, 2009
Location: The Magic House
Pricing: \$25.00 Members, \$30.00 Non-Members & Walk-Ins

Schedule: 11:00 a.m. Registration & Networking, 11:30 a.m. Luncheon & Program, 1:00 p.m. SLAA Announcements & Conclusion

- Policies: Please make reservations by Noon, Friday, May 15, 2009. Payment for SLAA members is required in advance or at the door. Non-members must pay in advance at the time of reservation. Non-paid no shows and non-paid attendees will be invoiced for the full registration fee.

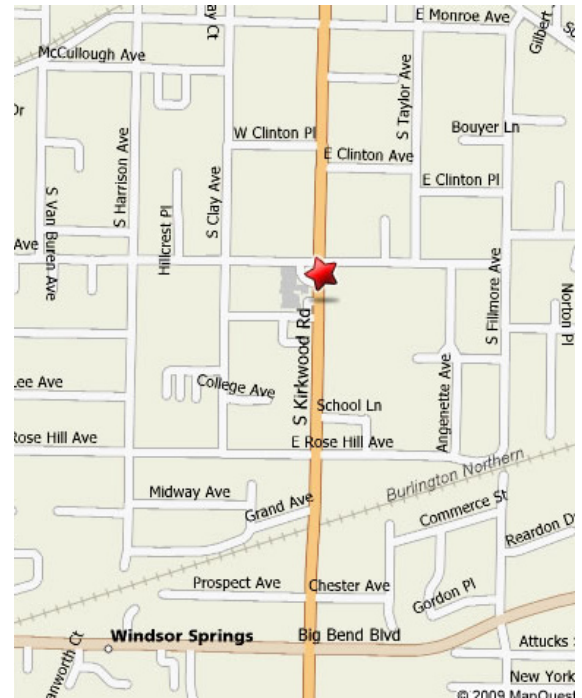
Location: The Magic House, 516 S. Kirkwood Rd., St. Louis, MO 63122

Directions: Looking for a route that avoids the highway construction and ramp closures?

Name: _____
Company: _____
Address: _____
City, State, Zip Code: _____
Phone: _____
E-Mail Address: _____
I will be paying: ___At the door ___By Credit Card ___By Check
Credit Card #: _____
Expiration Date: _____ 3-Digit Security Code (on back of card): _____
Name on Card: _____
Signature: _____

Visit http://dist6.modot.mo.gov/mapmytrip/

This website will map your trip taking into account highway and ramp closures in the St. Louis city and county area.



Season Pass Holder Vegetarian Lunch
Total Amount Included with Registration

To register:
Online: www.stlattractions.org e-mail: SLAA@QABS.COM
Fax: (314) 845-1891 Phone: (314) 416-2233
Mail: SLAA, 4728 Hedgemont Drive, St. Louis, MO 63128