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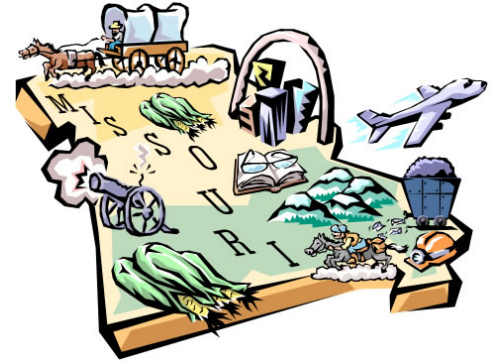
SAINT LOUIS ATTRACTIONS ASSOCIATION

WEDNESDAY, MARCH 18, 2009

11:00 A.M - 1:00 P.M.

What Do Attractions Mean to Tourism Both Locally and Statewide?

Have you ever wondered how your Attraction fits into the big picture of tourism? Come listen to a panel of tourism professionals answering questions on leisure tourism and travel. Panelists will include moderator **Julie Greenspoon-Kelly**, President, Destination St. Louis; **Brian Hall**, Chief Marketing Officer with the St. Louis Convention and Visitors Commission; **Bob Smith**, Interim Director with Missouri Division of Tourism; and **Sarah Luebbert**, Editor of Missouri Vacation Planner. Learn how Attractions benefit from Regional and State marketing. Hear these tourism professionals share their knowledge and answer questions.



Date: Wednesday, March 18, 2009
Location: Saint Louis Science Center
Pricing: \$25.00 Members
\$30.00 Non-Members & Walk-Ins

Schedule:
11:00 a.m. Registration & Networking
11:30 a.m. Luncheon & Program
1:00 p.m. SLAA Announcements & Conclusion

- Policies:**
- Please make reservations by Noon, Friday, March 13, 2009.
 - Payment for SLAA members is required in advance or at the door. **Non-members must pay in advance at the time of reservation.** Payment is accepted by cash, check, MasterCard, Visa, Discover, or American Express. No refunds will be issued.
 - **Non-paid no shows and non-paid attendees will be invoiced for the full registration fee.**

Location:
Saint Louis Science Center
5050 Oakland Ave.
St. Louis, MO 63110

Directions:
Looking for a route that avoids the highway construction and ramp closures?

Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

E-Mail Address: _____

I will be paying: At the door By Credit Card By Check

Credit Card #: _____

Expiration Date: _____ 3-Digit Security Code (on back of card): _____

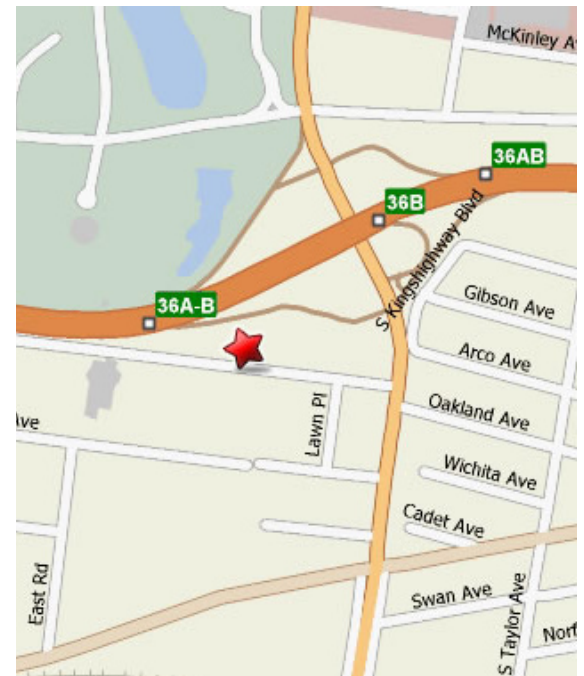
Name on Card: _____

Signature: _____

Season Pass Holder Vegetarian Lunch
 Total Amount Included with Registration

Visit <http://dist6.modot.mo.gov/mapmytrip/>

This website will map your trip taking into account highway and ramp closures in the St. Louis city and county area.



To register:

Online: www.stlattractions.org **e-mail:** SLAA@QABS.COM
Fax: (314) 845-1891 **Phone:** (314) 416-2233
Mail: SLAA, 4728 Hedgemont Drive, St. Louis, MO 63128