



Hosted by:



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SAINT LOUIS ATTRACTIONS ASSOCIATION

WEDNESDAY, JANUARY 21, 2008

11:00 A.M - 1:00 P.M.

SLAA Annual Roundtable - Start the New Year Right

It's that time again...time for the SLAA Annual Roundtable Program! A roundtable is defined as "a meeting of peers for discussion and exchange of ideas." During the meeting you will be able to choose three discussion topics to visit. This is the perfect opportunity to invite your boss, co-workers, and friends in the hospitality industry to this annual forum, as well as a great way to introduce new employees to the hospitality community. It will be a fun and educational opportunity to meet people and exchange ideas. The luncheon will also include the presentation of our annual **Spirit of St. Louis Awards**. Join us as we honor this year's winners of the Spirit of St. Louis Individual Award, the Spirit of St. Louis Program Award, and the Hall of Fame Award. Mark Your Calendar! You do not want to miss this information-packed meeting!

Roundtable Topics will include:

- Marketing & Public Relations Opportunities in the Current Economy
- "Green" Ideas
- Public Affairs
- Highway I-64/40 Phase 2
- Illinois Update
- Current Economy Update

Date: Wednesday, January 21, 2009
Location: Harrah's St. Louis Casino & Hotel, Conference Center
Pricing: \$25.00 Become a Member Day! Everyone pays the Member Rate!

Schedule:
 11:00 a.m. Registration & Networking
 11:15 a.m. Luncheon & Presentation of Spirit of St. Louis Awards
 12:00 p.m. Roundtable Program
 1:00 p.m. SLAA Announcements & Conclusion

Policies:

- Please make reservations by Noon, Friday, January 16, 2009.
- Payment for SLAA members is required in advance or at the door. **Non-members must pay in advance at the time of reservation.** Payment is accepted by cash, check, MasterCard, Visa, Discover, or American Express. No refunds will be issued.
- **Non-paid no shows and non-paid attendees will be invoiced for the full registration fee.**

Location:

Harrah's St. Louis Casino & Hotel
 Conference Center
 777 Casino Center Dr.
 Maryland Heights, MO 63043

Directions:

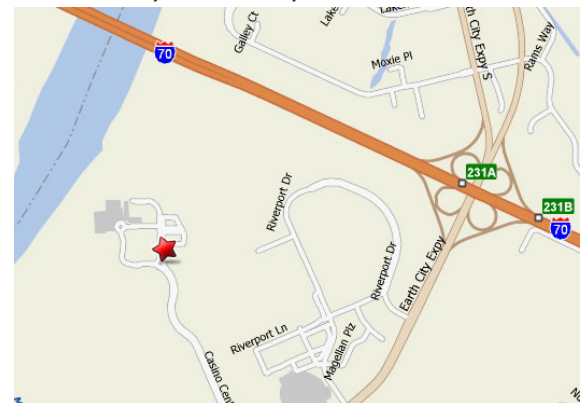
From I-70: Take Earth City Expressway South to Casino Center Drive and make a right.

From the South: Take 364 east to exit #17. Turn left at the stoplight onto Maryland Heights Expressway. Drive 3.1 miles and turn left onto Casino Center Drive.

Looking for a route that avoids the highway construction and ramp closures?

Visit <http://dist6.modot.mo.gov/mapmytrip/>

This website will map your trip taking into account highway and ramp closures in the St. Louis city and county area.



Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

E-Mail Address: _____

I will be paying: At the door By Credit Card By Check

Credit Card #: _____

Expiration Date: _____ 3-Digit Security Code (on back of card): _____

Name on Card: _____

Signature: _____

Season Pass Holder Vegetarian Lunch

Total Amount Included with Registration

To register:

Online: www.stlattractions.org **e-mail:** SLAA@QABS.COM

Fax: (314) 845-1891 **Phone:** (314) 416-2233

Mail: SLAA, 4728 Hedgemont Drive, St. Louis, MO 63128