



Hosted by:



THE NATIONAL SHRINE OF OUR LADY OF THE SNOWS MISSIONARY OBLATES OF MARY IMMACULATE

Sponsored by:



SAINT LOUIS ATTRACTIONS ASSOCIATION

WEDNESDAY, JANUARY 20, 2010

11:00 A.M - 1:00 P.M.

SLAA Annual Roundtable - Start the New Year Right!

It's that time again...time for the SLAA Annual Roundtable Program! The topics and speakers for this year's roundtable will contain some of the "meat and potatoes" of marketing, so this is the perfect opportunity to invite your boss, co-workers, and friends in the hospitality industry to this annual forum, as well as a great way to introduce new employees to the hospitality community. You'll have the chance to move around and hear three separate presentations, making this a fun and educational opportunity to meet people and exchange ideas. The luncheon will also include the presentation of our annual Spirit of St. Louis Awards. Join us as we honor this year's winners of the Spirit of St. Louis Individual Award, the Spirit of St. Louis Program Award, and the Hall of Fame Award. Mark your calendar! You do not want to miss this information-packed meeting!

Check out the list of topics and choose your favorites!

- Planning Green Events, Rachel McCalla
Public Affairs Update, Laura Tobey
Appreciation Marketing, Becky Jecha
How to Market to Group Tours, Linda Jun
Effective Event Promotion - Online, Beth Quick-Andrews
Mobile Marketing, Ted Zimmerman

Date: Wednesday, January 20, 2010
Location: National Shrine of Our Lady of the Snows
Pricing: \$25.00 Members
\$30.00 Non-Members & Walk-Ins

Schedule:
11:00 a.m. Registration & Networking
11:30 a.m. Luncheon & Presentation of Spirit of St. Louis Awards Roundtable Program
12:00 p.m. SLAA Announcements & Conclusion
1:00 p.m.

Policies:

- Please make reservations by Noon, Friday, January 15, 2010.
Payment for SLAA members is required in advance or at the door. Non-members must pay in advance at the time of reservation. Payment is accepted by cash, check, MasterCard, Visa, Discover, or American Express. No refunds will be issued.
Non-paid no shows and non-paid attendees will be invoiced for the full registration fee.

Location: National Shrine of Our Lady of the Snows 442 S. DeMazenod Dr. Belleville, IL 62223

Directions:

From Downtown St. Louis (and West County): Take I-64 east across the Poplar St. Bridge to I-255 south, take I-255 south to IL State Highway 15 east (exit 17A), go 1 mile & Shrine is at the top of the hill on the right-hand side (15 minutes from downtown St. Louis).

From South County, St. Louis (also approaching St. Louis on I-55 north or I-44 east): Take I-270 south, (I-270 changes to I-255 in the vicinity of I-55), continue on I-255 north into Illinois, take IL State Highway 15 east (exit 17A), go 1 mile & Shrine is at the top of the hill on the right-hand side.

From North County, St. Louis (also approaching St. Louis on I-70 east): Take I-70 east across the Poplar St. Bridge to I-255 south, take I-255 south to IL State Highway 15 east (exit 17A), go 1 mile & Shrine is at the top of the hill on the right-hand side.

Name:
Company:
Address:
City, State, Zip Code:
Phone:
E-Mail Address:
I will be paying: At the door By Credit Card By Check
Credit Card #:
Expiration Date: 3-Digit Security Code (on back of card):
Name on Card:
Signature:

Season Pass Holder Vegetarian Lunch
Total Amount Included with Registration

To register:

Online: www.stlatractions.org e-mail: SLAA@QABS.COM
Fax: (314) 845-1891 Phone: (314) 416-2233
Mail: SLAA, 4728 Hedgemont Drive, St. Louis, MO 63128